



City of Rockville Department of Recreation and Parks Art in Public Places Rockville Senior Center Mural Call for Artists

About Rockville

Rockville, Maryland, is located less than 15 miles northwest of Washington, D.C. Rockville is the seat of government for Montgomery County, is considered one of the nation's leading small cities, and frequently recognized as one of the best places to live in the nation. Our community is one of the most diverse and international in the world, with more than one-third of our residents born outside the United States. Rockville has a rich history going back 250 years and was the first municipality in Montgomery County to initiate a percent for public art program.

Project

The City of Rockville is seeking a professional public artist to create a site-specific mural, who will engage stakeholders to provide input during the design phase. The purpose of this mural is to beautify the exterior wall to the entrance of the Rockville Senior Center's exercise studio and fitness room. The public mural should seek to engage its audience and welcome visitors in a fun and unforgettable manner.

Rockville's Senior Center is an active facility dedicated to serving those who are aged 60 and older. The senior center offers trips, classes, courses and workshops of all varieties, all year long, to keep senior's minds and bodies active.

Eligibility

This call for artists is a local call and is open to artists living within Maryland, Virginia and Washington, D.C.

Site Location



- The location for the mural is on the exterior cinder block wall.
- The dimensions of the wall are 33 by 11.5 feet.
- The media is acrylic exterior paint.
- The Rockville Senior Center is located at 1150 Carnation Drive, Rockville, MD 20850.
- The City will power wash the cinder block wall.

Budget

The all-inclusive budget is \$12,500. These funds must cover design work, fabrication, delivery, site preparation, lighting, installation of the work at the site, as well as other associated expenses, including liability insurance, worker's compensation insurance, all necessary travel and the artist's fee.

Selection Process

- 1. Artist submits materials of previous murals for review especially highlighting projects involving community engagement, as well as describing methods to obtain input from user groups.
- 2. The Artist Nomination Committee reviews applicants' portfolios and selects finalists. This panel is composed of representatives from the:
 - a. City of Rockville Cultural Arts Commission.
 - b. City of Rockville Recreation and Park Advisory Board.
 - c. Senior Citizens Commission.
- 3. Selection of three finalists is anticipated, based on each artist's portfolio.
- 4. Finalists will be provided more detailed information on the project and a \$500 honorarium to develop a site-specific proposal.
- 5. Site-specific proposals are presented to the Artist Nomination Committee.
- 6. The Artist Nomination Committee develops a recommendation for selection of one artist.
- 7. The Cultural Arts Commission is presented with the recommended site-specific proposal and makes an independent recommendation.
- 8. Recommendations from the Artist Nomination Committee and the Cultural Arts Commission are presented to the City of Rockville Mayor and Council for consideration and final award of the public art commission. NOTE: The selection of an artist's design proposal is wholly within the discretion of the Mayor and Council. The City of Rockville reserves the right to accept or reject any or all of the proposals for any or no reason and is under no obligation to commission a work of art from any submitted proposal.
- 9. Selected artist is contracted through the City of Rockville.

Project Timeline

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The City of Rockville reserves the right to adjust this timetable as required during this call to artists submission process.

Submissions must be complete by 11:59 p.m. EST on Friday, Jan. 20, 2023.

Application Procedure

All materials will be submitted online (please follow instruction below). Hand-delivered or mailed submissions will NOT be accepted. Only online submissions will be considered for review. Find details and application at https://arcg.is/01nzD1.

Additionally, interested artists MUST submit the following materials to be considered:

- Up to five digital images along with a short application form; a one-page list of the images specifying the title, media, location, budget and year created for each mural; a bio/CV; and a brief artist statement, especially noting samples of community engagement to obtain community input.
- A list of no more than three recent public art commissions, and a reference/contact person and their phone number and email address for each project.
- All artists interested in being considered for the project must apply through the electronic address provided above.

For More Information

For questions, please contact: Arts Programs Supervisor Betty Wisda at <u>240-314-8681</u> or <u>bwisda@rockvillemd.gov</u>.